

The 3rd BTC International Conference
**Approaching Europe: Israel and the
Knowledge-Based Society**

May 14th 2014, Djanogly Hall, Konrad Adenauer Conference Center,
Mishkenot Sha'ananim, Jerusalem

9:30-10:00 **Gathering and Greetings**

10:00-12:00 **Session I- Europe of Knowledge**

'Globalization / Internationalization of Higher Education - How does it Serve the Europe of Knowledge?'

Dr. Meng-Hsuan Chou, Nanyang Technology University (Singapore)

'UK's IMPACT Research Agenda for Institutional and Societal Change'

Prof. Anne Boddington, Dean, Faculty of Arts, Brighton University (UK)

'The Role of Students in the Europe of Knowledge Strategy'

Mr. Fernando M. Galán Palomares (Spain), Vice-chair, European Student's Union

12:00-13:30 **Light Lunch**

13:30-15:00 **Session II- Israel of Knowledge**

'The Role of Humanities and Social Sciences in the Israel of Knowledge'

Prof. David Newman, Dean, Faculty of Humanities and Social Sciences,
Ben-Gurion University of the Negev

'Israel's Knowledge Based Society - Perceptions and Reality'

Prof. Yuli Tamir, President, Shenkar College of Design and Engineering

'Israel's Knowledge Society from Students' Perspective'

Ms. Inbal Avnon, National Union of Israeli Students

15:30-15:45 **Coffee Break**

15:45-17:00 **Session III- Discussion**

Please RSVP: btc@bgu.ac.il